



HOUSE OF COMMONS  
LONDON SW1A 0AA

29 March 2018

To whom it may concern

I am writing in support of the Hoylake Beacon Project's application to the Coastal Communities Fund.

The Beacon Project would, I feel, significantly enhance the local area and bring in visitors from across the region. Located next to Hoylake train station and on several bus routes, it has real potential to be a vibrant creative and business hub, something which I believe the area desperately needs.

I have been struck by the amount of positive feedback I have received from my constituents about the proposed development. There seems to be a great deal of public support for it. The general consensus among people who have written to me, and from other feedback I have seen, is that such a centre would be a very welcome addition to the town, would cater for people of all ages and would leave a lasting legacy.

I have received personal letters praising the project from Paula Basnett, the Chief Executive of Wirral Chamber of Commerce, and Patricia Ward Kelly, the wife of the late entertainer Gene Kelly and Creative Director of The Gene Kelly Legacy. I know that there is a great deal of further support from the arts world and the local community.

It would also bring much-needed employment to the area. The project has the full support of Wirral Council's Strategic Commissioner for Growth who is of the opinion that the local economy in this part of Wirral is fragile and that the Beacon Project is exactly the type of development that is needed to kick start and sustain economic regeneration in the area.

I have met with representatives from the Beacon Steering Group on a number of occasions and have been extremely impressed by the dedication and expertise which they have brought to this innovative project. I have seen their plans and have experienced first-hand the energy and enthusiasm they have to make a positive difference to Hoylake. I know how determined they are to see the project through to its conclusion and I understand what a tremendous impact the funding could make.

As MP for Wirral West, I am excited by the many benefits the Beacon Project could bring not only to Hoylake, but also to Wirral and the whole Liverpool City Region.

Yours faithfully,

Margaret Greenwood MP